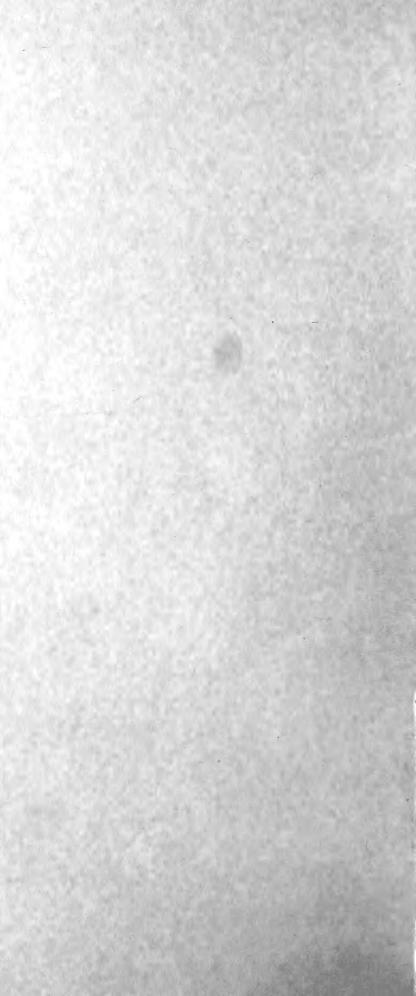
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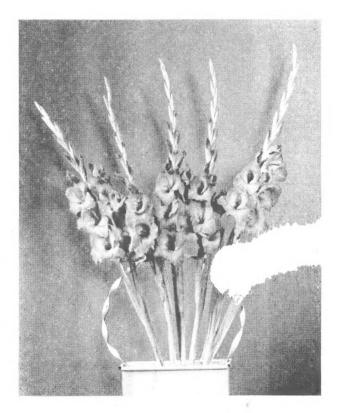
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Rogers

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FRIENDLY GLAD GARDENS



NANCY

Featuring our 1949 release - -

"NANCY"

Roger Arnett Corunna, Michigan There has been such a big interest shown in "Nancy" that this preview announcement of prices and performance is being sent to those requesting it and to last year's customers.

This will give you who have shown special interest first chance at the available stock assuring you of the quantity and sizes you desire. The price is too low for the amount of stock. Jim Odell predicted that "Nancy" would be sold out when released because of its remarkable Trial Gardens Record. Its remarkable 1948 show record will certainly help its sale.

If you are interested in quantity prices of Nancy, White Challenge, October Sunshine, Sun Spot, Spic and Span, Phantom Beauty, Color Marvel, Fabulous, or Beauty's Blush, it will pay you to write for our wholesale list which is now ready.

"NANCY"

"Nancy" is primarily a commercial variety. Its record in all trial gardens and sales to florists have proved it to be the best commercial red gladiolus.

It was tested in the Michigan Trial Gardens in 1946 where it scored 84. Although we could possibly have introduced it then at \$10 a bulb, we wanted it more widely tested so that in 1947 bulbs were sent for test to Washington, Massachusetts, Pennsylvania, and again to Michigan. Of all the glads tested, "Nancy" was highest scorer at Massachusetts and Washington. It was second highest at Pennsylvania and scored 81 at Michigan. That was positive proof that "Nancy" grows well in the East, Midwest, and West. It is suggested that prospective buyers review the trial gardens reports on Pages 126 to 131 of the 1948 "Gladiolus" to see what varieties "Nancy" outscored.

Now we knew "Nancy" would grow well in widely separated parts of the U. S. That wasn't enough test. What would it do on the show table? In 1948 we have shown "Nancy" wherever we could take it. Limited by time and transportation it was taken to the various gladiolus shows in Michigan. "Nancy" was best seedling in four shows. It won the American Home Achievement Award at Battle Creek. To top its record "Nancy"

was Grand Champion of the show at Midland, Michigan. Here it had to win over such sterling varieties as Sun Spot, Phantom Beauty, Leading Lady, Picardy, and White Challenge.

Now that "Nancy" has completely proved to be worthy of introduction let us see what she looks like. First here are the bare average facts as reported by the Trial Gardens: Color—red; class—formal; florets—4¾"; total buds—18; open florets—7; buds in color—7; plant height—52½"; flower-head—25"; days to bloom—91. Those are the averages and NOT the figures taken for the best spike. The trial gardens show Nancy to be an excellent propagator and very healthy. All the above facts have proven true year after year in our gardens.

Here are some additional facts that don't appear in the records. "Nancy" opens her very firmly attached blooms to the very tip when cut in the bud, placement is always excellent, it blooms well from all size bulbs, withstands heat very well both in the field and after cutting. In our opinion "Nancy" will produce more suitable spikes of uniformly high quality than any other variety. It almost always comes a clear, smooth red with a little more vivid tongue to give it added sparkle. "Nancy" has been taken to florists in Ann Arbor, Flint, Lansing, and Milwaukee. In each instance it was very well received.

Prices are extremely low for a new introduction of this quality. You be the judge.

Retail	L	M	S	Blts.
Bulbs, each	.1.00	.75	.50	10-1.00
10	.8.00	6.00	4.00	100—8.00

A few words about "White Challenge."

At this writing we know that "White Challenge" won at least four Grand Championships in 1948. The total number will only be known when all the show reports are in.

Prices are down where more people can buy it.

Retail	L	M	S	Blts.
Bulbs, each.	. 3.50	2.50	1.50	15— 3.00
10	.28.00	20.00	12.00	100—16.00

FRIENDLY GLAD GARDENS

CORUNNA, MICHIGAN

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